

Beauty

1. One model per competitor.
2. No assistants will be permitted. The competitor must apply all make-up by him/herself.
3. Models in the fantasy competition must be female.
4. Models must arrive with no make-up on prior to the start of the competition. If models arrive with make-up on, they will be required to remove it.
5. Hair and wardrobe may be done in advance, but hair is worth up to five extra-credit points, so if it is done in advance, competitor will not qualify for the extra credit.
6. Talking will not be permitted during the competition unless it aids the make-up artist in application of make-up to the model.
7. All competitors must supply their own make-up.
8. Nudity is not allowed. If you are not sure if your design will comply, contact the show management for approval.
9. Prosthetic appliances are not allowed.
10. Each competitor must be a current student or recent graduate (within last 12 months) from a recognized school. You will need to provide a letter from school.

Judging

1. Decisions made by competition judges are and will remain final.
2. Competitors' make-up will be judged based on the following criteria: Reflection of Theme, Design, Application Technique, Use of Color and Overall Presentation. Hairstyling is worth up to five extra points.
3. Each criteria will be worth a possible 10 points, with a score of one being the lowest and ten being the highest.
4. Costumes will not be judged.
5. First, Second and Third Place will be awarded in each themed category.

Character/Prosthetic Competition Rules:

1. One model per competitor.
2. No assistants will be permitted. The competitor must apply all make-up by him/herself.
3. All appliances used will be provided by IMATS.
4. Outside foam appliances are not permitted—with the exception of a bald cap or lace hair pieces.
5. Models must arrive with no make-up on prior to the start of the competition. If models arrive with make-up on, they will be required to remove it.
6. Hair and wardrobe may be done in advance, but hair is worth up to five extra-credit points, so if it is done in advance, competitor will not qualify for the extra credit.
7. Models must be prepared to show a “before” photo of themselves on the day of the competition. (Points will be deducted if photo is not supplied.)
8. Talking will not be permitted during the competition unless it aids the make-up artist in application of make-up to the model.
9. All competitors must supply their own make-up.
10. Nudity is not allowed. If you are not sure if your design will comply, contact the show management for approval.
11. Each competitor must be a current student or recent graduate (within last 12 months) from a recognized school. You will need to provide a letter from school.

Judging

1. Decisions made by competition judges are and will remain final.
2. Competitors' make-up will be judged based on the following criteria: Character Design, Appliance Application, Use of Color and Overall Presentation. Hairstyling—including laying or dressing hair, or applying a bald cap—is worth up to five extra-credit points.
3. Each criteria will be worth a possible 10 points, with a score of one being the lowest and ten being the highest.
4. Costumes will not be judged.
5. First, Second and Third Place will be awarded in each themed category.

Should a problem arise, please notify the Competition Official. Please note: Failure to follow Make-up Competition rules, regulations, and guidelines may result in disqualification from the competition.